



Education Anchor points



Fabric

Innovation is expanding educational opportunities for the Mexican community in New York City

From artists to entrepreneurs, the underemployed and the underserved, Deutsche Bank Americas Foundation has a proud history of helping New York's immigrants to settle and prosper. Mexicans are the fastest-growing immigrant group in New York City today. Disconnection from education is a worrying trend within this community, contributing to social and economic marginalization that threatens to create a permanent underclass.

A deeply held belief in the importance of education to the individual and society inspires Deutsche Bank's involvement in education projects around the world. Research by Deutsche Bank Americas Foundation found a link between educational underachievement and a lack of cohesive support within the community fabric of the city's Mexican population. The Anchoring Achievement in Mexican Communities initiative aims to address this problem.

With its convergence of business and philanthropic interests – Latin America is a key region for the bank – and emphasis on partnership, the project shows culture change in action. Bank, clients and leaders from all parts of the community are working together to advance solutions.

Improving outcomes

Helped by grant funding from the bank, educational hubs are being set up in Mexican communities in each borough of the city.

Each hub will be targeted towards young learners or high school students, the two highest-need groups identified by the research. Their parents will be reached too.

Research shows parental involvement in children's education is vital to success.

The hubs will be created by neighborhood networks of nonprofits, schools, libraries and other institutions, all working to a common agenda of improving educational participation and outcomes.

Those outcomes are crucial for the long-term well-being of all concerned – individuals, families, the community and the city itself. As part of the fabric of the communities they serve, these networks provide the anchor points needed for a sustained response.

The initiative expects to reach 3,500 children, youth and their families over the next three years. Deutsche Bank Americas Foundation is working with the Metropolitan Center for Urban Education at New York University to measure the success of this initiative and gauge its wider potential.

Education is critical to advancement for immigrant communities, says Nicole Rodriguez Leach of Deutsche Bank Americas Foundation. "Research and stories from the community have given us a better understanding of the assets that enable progress and the barriers this community faces. By making educational and social services accessible to families where they live and work, we hope to see those of Mexican origin benefit from the social and economic mobility that immigrants have enjoyed throughout New York's history." ■

Support the success of this initiative by volunteering with your local neighborhood network. Contact volunteer.program@db.com for details.

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Nicole Rodriguez Leach
Deutsche Bank
Americas Foundation

In the neighborhood

Deutsche Bank is partnering with neighborhood networks in each borough of New York City to improve educational engagement among young learners and high school students of Mexican origin.



1 East Harlem, Manhattan

Improving access to quality early childhood programs and connecting families to wraparound services is the most pressing need in East Harlem. The network is educating parents, helping families to create healthy home learning environments and delivering preschool supports and academic assistance.

2 Mott Haven, Bronx

The goal in Mott Haven is to improve literacy and school readiness among young children. The network provides early learning services through home visits and toddler/parent play groups, offers training and resources for day care providers and provides tutoring for school-age youth.

3 Port Richmond, Staten Island

PS 20 is the public elementary school most heavily attended by Mexican children in the borough. The target is to increase the reading levels of third graders at the school. The network will promote literacy by running workshops and events for students and families, training parents to be educational advocates for their children and assisting PS 20's outreach work in the community.

4 Jackson Heights and Elmhurst, Queens

A new public high school will cater to recently arrived high school-age students. Its educational program puts students on track to obtain a high school diploma and provides access to college courses and work opportunities, specializing in STEM (Science, Technology, Engineering and Math) disciplines. The school will also offer a comprehensive support system for students and their families.

5 Bushwick, Brooklyn

The Brooklyn network aims to get out-of-school young adults back into education and job training, by reconnecting them to educational resources. It offers academic support, mentoring, skills training and career counseling. It is producing a community guide for families on the social services available to them.